Design Challenge –

Craft Knife handles have been designed in a similar fashion for a number of years – market known brands such as Stanley have made a style that has remained unchanged for a number of years.

With the focus more on the ergonomic interaction of the end user and the product, a focus has been drawn to the development of the comfort of grip during use of the product, a change in aesthetics and improvement with the anthropometric proportions of the handle.

Design Criteria:

The product MUST:
Fit the hand
Be comfortable to hold
Be easy to grip
Accommodate a standard 'Stanley' blade
Include a method to hang the product up after use for storage
Include the manufacturers logo / brand

Timescale:

You should use 3 hours to research and design your proposals. In September there will be 2 weeks to prototype and complete proposals and must include a range of 2D / 3D models from a range of media. Final proposals are to be photographed and presented with full annotation for how the proposal meets the design criteria.

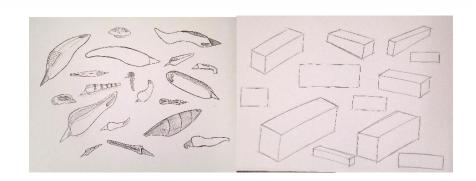
Design Challenge –

Included with the challenge with the Craft Knife handles, you are to develop the range of sketching skills you have to deliver your design concepts in a mixture of 2D and 3D design sketches – continue to review the work you undertake and use some / all of the initial thoughts to develop your conceptual thinking further.

Design Criteria:

The product MUST:
Have 2D sketches
3D sketches
Some detail for grip
Method of hanging the proposal after use
Added tone for key areas
Some colour to emphasise preferred proposal
Annotation for key areas





Timescale:

You should allocate a minimum of 2 hours to complete the challenge – remember there are no wrong answers so if a design is not to your liking – no rubbing out thanks – leave it and move on. Try sketching with a pen – it means you cannot rub it out. Be bold be confident.

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Side View	Side View
Top View	Top View
Top View Side View	Top View Side View