











Business Studies

Home Activities

"A week in Business".				
1	Select 7 pictures, one for each day to represent a business news story. (see if there is something different happening not just Coronavirus)			
2	For each story, write a commentary/explanation: <ul style="list-style-type: none"> • What is happening • What has it got to do with business • Why is it important? 			
3	Select the story that you found most interesting. Why was this?			
4	Create a poster showing your pictures			

Choose a Company/brand and research it!

Find out the following – Ownership type, Revenue, Profit, Number of employees, size and scale, name of leader (CEO)

Entrepreneurs and Leaders

Research these business people

ENTREPRENEURS			
 Denise Coates	 Bill Gates	 Evan Spiegel	 Jeff Bezos
 Elon Musk	 Oprah Winfrey	 Larry Page	 Simon Nixon
 Kylie Jenner	 John Paul DeJoria	 Sergey Brin	 Susan Wojcicki

Research these different entrepreneurs and find out the following: -

1. What have they done?
2. Why are they an entrepreneur?
3. How did they do it?
4. What is their net worth?

Documentaries

The Nine to Five with Stacey Dooley (BBC iplayer)

Inside Iceland: Britain's Budget Supermarket (Channel 5 on demand)

Amazon: What they know about us (BBC iPlayer)

Dirty Money (Netflix)

Rotten (Netflix)

Books/Audiobooks

<p>7 Habits of Highly Effective People – Stephen R. Covey</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=ktlTxC4QG8g&t=23s</p> <p>Audio Book FREE - https://www.youtube.com/watch?v=nDDWLXl60TY</p>
<p>How To Win Friends & Influence People – Dale Carnegie</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=0uMZi1gc0Nc</p> <p>Audio Book FREE - https://www.youtube.com/watch?v=hQDV9M7yeX4</p>
<p>In Search of Excellence – Tom Peters & Waterman</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=H_xZoFxpT0</p> <p>Book Summary Video: https://www.youtube.com/watch?v=sWK9RwGTWNA</p>
<p>The Effective Executive – Peter Drucker</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=UVYg6qQ2YK4</p> <p>Audio Book FREE - https://www.youtube.com/watch?v=Ucdilms_XBM</p>
<p>Strengths Finder 2.0 – Tom Rath</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=qS1mT_NmDoM</p>
<p>Built to Last: Successful Habits of Visionary Companies – Jim Collins</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=NcgiPrcoSH0&t=6s</p>
<p>Good To Great – Jim Collins</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=Yk7bzZjOXaM&t=1s</p> <p>Audio Book FREE - https://www.youtube.com/watch?v=WNJ6ZrfOCX8</p>
<p>Think & Grow Rich: The Secret to Wealth Updated for the 21st Century – Napoleon Hill</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=Jwmxp2UNyVY</p> <p>Audio Book FREE - https://www.youtube.com/watch?v=TMbOEj5ofMU</p>
<p>Awaken the Giant Within – Tony Robbins</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=kW-Mz0-zSUG</p>

<p>The 4 Hour Work Week – Tim Ferriss</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=j3TeLsaKzAM</p> <p>Audio Book FREE - https://www.youtube.com/watch?v=sSN7OFBPwYo</p>
<p>Legacy: What the All Black’s Can Teach Us About the Business of Life – James Kerr</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=7ncqQt4j_Cc</p>
<p>Chop Wood, Carry Water: How to Fall in Love with the Process of Becoming Great – Joshua Medcalf</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=vL1qpbTCmog</p>
<p>The Virgin Way – Richard Branson</p>	<p>Audio Book FREE - https://www.youtube.com/watch?v=5wz40rdz7i4</p>
<p>The Everything Store: Jeff Bezos and the Age of Amazon – Brad Stone</p>	<p>Book Summary Video: https://www.youtube.com/watch?v=lDh2R6M6jfw</p>